



Wingate University MBA Program Health Care Management Concentration (2009-2010)

I. Overview: The purpose of the Health Care Management concentration is to develop health care industry leaders by enhancing health care management expertise through relevant, real-world oriented health care course content, while based in a rigorous general management focused MBA curriculum.

II. Health Care Management Concentration Courses:

1) BUS 670 – Health Care Systems Management (3 credits)

Overview: The course will provide a breadth of advanced coverage across the U.S. health services system and health services management. This is the first course in the Health Care Management concentration sequence.

Prerequisites: Organizational Mgt (BUS 612)

2) BUS 671 – Financial and Legal Issues in Health Care Management (3 credits)

Overview: The course will examine key financial and legal issues in health care management across the spectrum of health care organizations. This is the second course in the Health Care Management concentration sequence.

Prerequisites: Health Care Systems Mgt (BUS 670); Financial Mgt (BUS 623); Legal Environment of Business (BUS 602)

3) BUS 672 – Health Care Strategic Management (3 credits)*

Overview: The course will provide a comprehensive examination and application of strategic management across the health services system and in the health care industry. This will serve as the final course in the Health Care Management concentration sequence and as the capstone course to the overall MBA Program. *For the Health Care Management concentration, this course substitutes for the core course, Business Strategy (BUS 631).

Prerequisites: Health Care Systems Mgt (BUS 670); Financial and Legal Issues in Health Care Mgt (BUS 671); successful completion of at least nine core courses that include Financial Mgt (BUS 623)

III. Concentration Sequence: Upon completion of the prerequisite core courses as noted above, the sequence of the Health Care Management concentration courses would be as follows: BUS 670, BUS 671, and BUS 672.

IV. Contact:

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