

# WINGATE UNIVERSITY

## MBA Prerequisite Course for Non-Business Majors *Your One-Semester, Fast Track to an MBA*

### **Who is it for?**

- Business 500 is a one-semester course for students with an undergraduate degree in a non-business area
- For those who need some or all of the prerequisite courses required to enter the MBA program
- For those who realize there may be something needed in their business skill set before they enroll in the MBA program
- For those who need a refresher course in their business prerequisites

### **When is it offered?**

- Every fall semester, starting in August
- Business 500 meets Monday & Thursday evenings from 6 p.m. - 10 p.m.

### **Where is it offered?**

- Downtown Matthews in the Depot building at Wingate University's Metro Campus

### **What is included?**

- Coursework includes: Financial Accounting, Managerial Accounting, Finance, Marketing, Management, Economics, Math/Statistics
- The course carries six credit hours but will not count toward MBA G.P.A. A grade of "C" or better must be earned on all components of the course
- This fast track preparatory course satisfies all prerequisites for the Wingate MBA program instead of the 8 or more individual courses typically required

### **How much does it cost?**

- Total cost: Please contact us regarding current tuition information
- You may also take and pay for only the course sessions you need on a pro-rated basis

### **Who teaches the course?**

- The course is team-taught by the Wingate business faculty in their areas of specialty

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## MBA Curriculum

### CORE COURSES<sup>1</sup>

|  |   |
|--|---|
| BUS 602: Legal Environment of Business | BUS 621: Operations Management                        |
| BUS 603: Business Ethics               | BUS 622: Marketing Management                         |
| BUS 611: Managerial Economics          | BUS 623: Financial Management                         |
| BUS 612: Organizational Management     | BUS 624: Managing in a Global Marketplace             |
| BUS 613: Managerial Accounting         | BUS 631: Business Strategy <sup>2</sup>               |
| BUS 614: Quantitative Decision Making  | BUS 672: Healthcare Strategic Management <sup>2</sup> |

Students choose an area of concentration which is completed in addition to the core courses.

### FINANCE CONCENTRATION

- BUS 640 - Corporate Finance
- BUS 641 - Financial Markets and Institutions

### MARKETING CONCENTRATION

- BUS 650 - Marketing Research Management
- BUS 651 - Strategic Marketing Communication and Brand Management

### CORPORATE INNOVATION CONCENTRATION

- BUS 660 - Corporate Innovation
- BUS 661 - Technology and Innovation Management

### HEALTHCARE MANAGEMENT CONCENTRATION

- BUS 670 - Healthcare Systems Management
- BUS 671 - Financial and Legal Issues in Healthcare Management
- BUS 672 - Healthcare Strategic Management<sup>2</sup>

### GENERAL MANAGEMENT CONCENTRATION

- Any two concentration courses except BUS 672

<sup>1</sup>All courses are subject to required MBA course prerequisites as applicable.

<sup>2</sup>BUS 672 replaces BUS 631 as a core course for the Healthcare Management concentration.

CORE CREDITS: 33  
CONCENTRATION CREDITS: 6  
TOTAL CREDITS: 39