

WINGATE UNIVERSITY

MBA Curriculum

CORE COURSES¹

BUS 602: Legal Environment of Business
BUS 603: Business Ethics
BUS 611: Managerial Economics
BUS 612: Organizational Management
BUS 613: Managerial Accounting
BUS 614: Quantitative Decision Making

BUS 621: Operations Management
BUS 622: Marketing Management
BUS 623: Financial Management
BUS 624: Managing in a Global Marketplace
BUS 631: Business Strategy²
BUS 672: Healthcare Strategic Management²

Students choose an area of concentration which is completed in addition to the core courses.

FINANCE CONCENTRATION

- BUS 640 - Corporate Finance
- BUS 641 - Financial Markets and Institutions

MARKETING CONCENTRATION

- BUS 650 - Marketing Research Management
- BUS 651 - Strategic Marketing Communication and Brand Management

CORPORATE INNOVATION CONCENTRATION

- BUS 660 - Corporate Innovation
- BUS 661 - Technology and Innovation Management

HEALTHCARE MANAGEMENT CONCENTRATION

- BUS 670 - Healthcare Systems Management
- BUS 671 - Financial and Legal Issues in Healthcare Management
- BUS 672 - Healthcare Strategic Management²

GENERAL MANAGEMENT CONCENTRATION

- Any two concentration courses except BUS 672

¹ All courses are subject to required MBA course prerequisites as applicable.

² BUS 672 replaces BUS 631 as a core course for the Healthcare Management concentration.

CORE CREDITS: 33
CONCENTRATION CREDITS: 6
TOTAL CREDITS: 39