## WINGATE UNIVERSITY

PORTER B. BYRUM SCHOOL of BUSINESS

2018-2019

## Graduation and Retention Rates and Employment and Internships

| UNDERGRADUATE PORT   | TER B. BYRUM SCHO  | OL OF BUSINESS        |           |                       |
|--|--------------------|-----------------------|-----------|-----------------------|
| GRADUATION RATES FO  | R 2017-2018 and 20 | 18-2019 ACADEMIC YEAR | S         |                       |
| Students declaring a business major their junior year enrolled at Wingate University graduating in 5 years |                    |                       |           | ating in 5 years or I |
|  | 2017-2018          | # of Students         | 2018-2019 | # of Students         |
| SOB graduation rate  | 77.43%             | 59                    | 81.28%    | 101                   |
| Major  |                    |                       |           |                       |
| Accounting   | 83.30%             | 11                    | 87.50%    | 24                    |
| Finance  | 78.57%             | 14                    | 81.39%    | 22                    |
| Management   | 67.86%             | 17                    | 79.31%    | 29                    |
| Marketing  | 80%                | 15                    | 76.92%    | 26                    |

| 2016-2019 Senior Survey - Graduate School |                           |  |  |  |
|---|---------------------------|--|--|--|
|   |                           |  |  |  |
|   |                           |  |  |  |
| Major                                     | Institution               | Program of Study                       |  |  |
| Marketing                                 | Wingate University        | MASM                                   |  |  |
| Accounting                                | Wake Forest University    | Master of Science in Accountancy (MSA) |  |  |
| Accounting                                | Wingate University        | Masters of Accounting                  |  |  |
| Finance                                   | Wingate                   | Accounting                             |  |  |
| Management                                | Wingate                   | MBA                                    |  |  |
| Finance                                   | Lewis university          | Master of finance                      |  |  |
| Accounting                                | Wingate University        | Master of Accounting (MAC)             |  |  |
| Finance                                   | Wingate University        | Master of Business Administration      |  |  |
| Marketing                                 | UNCC                      | Masters in Latin American Studies      |  |  |
| Finance                                   | Wingate university        | MAC                                    |  |  |
| Accounting                                | Program                   | Master of Accounting                   |  |  |
| Accounting                                | Wingate University        | Masters of Accounting                  |  |  |
| Finance                                   | East Bay                  | MPA                                    |  |  |
| Management                                | King University           | MBA                                    |  |  |
| Management                                | Wingate University        | MAC                                    |  |  |
| Finance                                   | SKEMA Business School     | MS Financial Markets & Investments     |  |  |
| Finance                                   | University of Sioux Falls | MBA project management                 |  |  |
| Accounting                                | Clemson University        | MAC                                    |  |  |
| Finance                                   | Heidelberg University     | MSC Finance                            |  |  |
| Marketing                                 | University of Manchester  | MSc Marketing                          |  |  |

| 2016-2019 Senior Survey - Entering the Workforce |                             |  |  |
|--|-----------------------------|--|--|
|  |                             |  |  |
| Mater  | Destries                    | Familiana                                |  |
| Major  | Position Ctoff Accountant   | Employer                                 |  |
| Accounting                                       | Staff Accountant            | Bobbitt Design Build                     |  |
| Accounting                                       | Tax Associate               | Grant Thornton                           |  |
| Management                                       | Sales & Marketing Associate | The Bozzuto Group                        |  |
| Marketing  | Customer service            | Navient                                  |  |
| Accounting                                       | Property Accountant         | Ginkgo Residential                       |  |
| Marketing  | Marketing Director          | J Arlegui Group - Keller Williams Realty |  |
| Finance  | Teller                      | SECU                                     |  |
| Marketing  | Driven Brands               | Conversion Analyst                       |  |
| Marketing  | Relationship Manager        | Bank of America                          |  |
| Marketing  | HR Assistant                | Elite Dynamics                           |  |
| Management                                       | N/a                         | Doc Spartan                              |  |
| Finance  | Personal banker             | Wells fargo                              |  |
| Finance  | Financial Advisor           | Northwestern Mutual                      |  |
| Marketing  | Marketing Specialist        | Rule14 LLC                               |  |
| Marketing  | Consultant Resource Manager | AccruePartners                           |  |
| Management                                       | Anytime Fitness             | Gym Manager                              |  |
| Management                                       | Duke Energy                 | Customer Care Associate                  |  |
| Ecomdash   | Finance                     | Customer Success Specialist              |  |
| Falcon   | Marketing                   | Sales and Marketing Representative       |  |
| First Citizens Bank                              | Finance                     | Bank Teller                              |  |
| Florida Gulf Coast University                    | Marketing                   | Marketing Intern                         |  |
| Hearst Corporation                               | Accoounting                 | Centralized Billing Service Coordinator  |  |
| Jimmy Changas                                    | Management                  | Manager                                  |  |
| TEKNITON   | Management                  | Regional Manager of HR                   |  |
| U.S National Whitewater Center                   | Management                  | Landsports Guide                         |  |

| ıjor:              | Year of Internship: | Company Name:   |
|--------------------|---------------------|---|
| nagement           | Fall 2017           | Paraculte Incorporated                                |
| nagement           | Fall 2017           | Community Health Services                             |
| nagement           | Fall 2017           | Circle S Ranch  |
| rketing            | Fall 2017           | Wingate University Depy. of Campus Recreation         |
| counting           | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| counting           | Spring 2018         | LBA Haynes Strand Accounting Firm                     |
| siness Management  | Spring 2018         | Saile Song, Inc                                       |
| siness Mathematics | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| ance               | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| ance               | Spring 2018         | Jesse Helms Center                                    |
| ance               | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| ance/ Accounting   | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| ance/Accounting    | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| nagement           | Spring 2018         | VITA - Income tax program UC Dept. of Social Services |
| nagement           | Spring 2018         | Wingate Campus Recreation                             |
| rketing            | Spring 2018         | Wingate University Campus Recreation                  |
| rketing            | Spring 2018         | AC&M Group  |
| nagement           | Summer 2018         | Aldi Stores   |
| nagement           | Summer 2018         | Covenant House, Georgia, Inc                          |
| rketing            | Summer 2018         | Cross Country Adjusting                               |
| rketing            | Summer 2018         | Entrepreneurship in Action                            |
| nagement           | Summer 2018         | Frontier Spinning Mills Inc                           |
| nagement           | Summer 2018         | Hendrick Motors of Charlotte                          |
| nagement           | Summer 2018         | Lifters G   |
| nagement           | Summer 2018         | Netpco Chase Corporation                              |
| ance               | Summer 2018         | Partners Communications Services Inc                  |
| ance               | Summer 2018         | Rodl Management Inc                                   |
| ance               | Sumemr 2018         | Shell's BBQ   |
| rketing            | Summer 2018         | South Atlantic Conference                             |
| nagement           | Summer 2018         | Southern Shows Inc                                    |
| nagement           | Summer 2018         | Sprott Asset Management                               |
| nagement           | Summer 2018         | Times Fiber Communications                            |
| ance               | Summer 2018         | UBS Asset Management                                  |

| 2017 Fall-2019 Summer- School of Business Internships |                     |   |
|---|---------------------|---|
|   |                     |   |
| Major:  | Year of Internship: | Company Name:   |
| Marketing   | Spring 2019         | Studio Boutique                                       |
| Finance   | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Finance   | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Finance   | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Finance   | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Accounting  | Spring 2019         | VITA - Income tax program UC Dept. of Social Services |
| Management  | Spring 2019         | Hendrick Lexus Northlake                              |
| Accounting  | Summer 2019         | Ally Bank   |
| Management  | Summer 2019         | Camino Community Center                               |
| Finance   | Summer 2019         | Spectrum  |
| Management  | Summer 2019         | Dan McCready Political Campaign                       |
| Finance   | Summer 2019         | Northwestern Mutual                                   |
| Marketing   | Summer 2019         | Ratti USA Inc   |
| Management  | Summer 2019         | Twisted Laurel  |

## Wingate University - MBA Program (Alumni Employers) - As of May 2019 Graduation Rate 74.1% (students graduating within 6 years

| Concentration           | Company   |
|-------------------------|---|
| General Management      | TIAA CREF   |
| Finance                 | Uwharrie Bank   |
| Corporate Innovation    | Merrill Lynch   |
| Marketing               | Five Below Inc  |
| Health Care Management  | State Employees Credit Union                                  |
| Project Management      | Target  |
| General Management      | Viking Mergers and Acquisitions                               |
| General Management      | Wingate Univ. Bookstore                                       |
| General Management      | Diversey  |
| Finance                 | Wingate Univ.   |
| General Management      | Duke Energy   |
| General Management      | Dell EMC  |
| Project Management      | Duke Energy, LLC  |
| General Management      | Wingate Univ.   |
| Corporate Innovation    | Wingate University  |
| General Management      | Wingate Univ.   |
| Corporate Innovation    | Mass Mutual, MSI Securities                                   |
| Project Management      | Husqvarna   |
| General Management      | Carolina Farm Credit  |
| Finance                 | Bank of America as of 5/24/18                                 |
| Health Care Management  | Corvel Corp   |
| Corporate Innovation    | Oldcastle Materials, INC                                      |
| General Management      | Wingate University GA employee                                |
| Project Management      | Domtar Paper Co.  |
| Health Care Management  | Premier, Inc  |
| Health Care Management  | Wake Forest Baptist Medical Center                            |
| Project Management      | Coveris Advanced Coatings                                     |
| Health Care Management  | Novant Health   |
| General Management      | Aon Hewitt  |
| Finance                 | Wingate University - Office of Residence Life and Involvement |
| Finance                 | Bank of America   |
| General Management      | Valmet, Inc   |
| General Management      | NA - Stay at Home Mom   |
| Finance & General Mgmt. | Duke Energy   |